



## **COMMUNITY BENEFIT PROGRAM INFORMATION AND APPLICATION PROCESS**

Santa Cruz County Bank is strongly committed to reinvestment in our community through outreach efforts, volunteerism, participation in fundraising events, and a limited number of direct philanthropic donations. Santa Cruz County Bank is particularly interested in supporting organizations whose mission is related to the improvement of health and human services in our community. The Santa Cruz County Bank Arts Collaborative program is another way we give back to the community, promoting professional artists and art education by mounting public exhibitions throughout our banking offices.

### **Instructions for Donation Requests:**

Santa Cruz County Bank will consider donation requests from non-profit organizations if made in writing (on letterhead please, emails will not be accepted) to Santa Cruz County Bank, 75 River Street, Santa Cruz, CA 95060. Requests should be on the letterhead of the non-profit group requesting consideration and should include a contact name and number as well as a list of board members, if applicable. Requests for support should be for the benefit of a broad base of individuals or groups within Santa Cruz County to be considered. The request should include a detailed description of the program or purpose of the donation request and must specify the amount of assistance being requested and how the local community will benefit. Organizations should specify their relationship to the Bank, if applicable. Organizations without a relationship with the Bank (i.e. banking account, loan or other relationship with the bank) will not be considered.

Requests should be submitted at least two months in advance of the event, program or purpose for which funds are being solicited.

Your request must include information on how the name and/or logo of Santa Cruz County Bank will be used, if applicable and any benefits based upon the level and amount of donation. If the Santa Cruz County Bank logo is used, the Bank reserves the right to approve artwork before it is printed.

Santa Cruz County Bank generally does not make donations to:

Individuals

Athletic Teams

One-time events

Non-customers of the Bank

Out of area groups and non-profits

School related youth clubs or direct sponsorships to schools

Religious or Denominational organizations, events or causes

Political organizations and related causes or events

Anything which may be construed as controversial

Events which do not utilize the funds to support individuals in need in the Santa Cruz County community

The Bank has supported organizations such as the United Way of Santa Cruz County, Santa Cruz Gives, various Rotary Clubs, and the Volunteer Centers of Santa Cruz County, each of which raises and distributes a large pool of funds to broad range of programs and non-profit organizations. If there is overlap between the beneficiaries, there will not be an additional funding made within the calendar year (Jan – Dec).

Applicants will be notified of the decision on their requests within 60 days upon receipt of the application.

*Santa Cruz County Bank reserves the right to determine the amount and nature of the donation on each application, if awarded. We reserve the right to reject any request for any reason. Applications that are determined to be without merit or that are inconsistent with the purpose of the Bank's giving plan will be rejected.*