



Community Benefit Program

75 River Street, Santa Cruz CA 95060

COMMUNITY BENEFIT PROGRAM Information and Guidelines

Santa Cruz County Bank is strongly committed to reinvestment in our community through outreach efforts, volunteerism, participation in fundraising events, and a limited number of direct philanthropic donations. Santa Cruz County Bank is particularly interested in supporting organizations whose mission is related to the improvement of health and human services in our community.

Guidelines for Donation Requests

Eligible organizations must be nonprofit, tax-exempt as defined in section 501(c) 3 of the Internal Revenue code, a public service organization or institution, or a not-for-profit organization. Based on the number of requests we receive, each qualified request will be evaluated based on:

- The Bank's key funding priorities
- The overall community benefit
- The relationship to the Bank

Our Key Funding Priorities

- Health, Human Services, and Community Development
- Organizations that promote wellness and stability, particularly in regard to benefiting low-to-moderate income individuals, seniors, and minorities, are considered Key Funding Priorities.

Santa Cruz County Bank generally does not make donations to:

- Individuals
- Athletic teams
- One-time events
- Non-customers of the Bank
- Out-of-area groups and nonprofits
- School-related youth clubs or direct sponsorships to schools
- Religious or denominational organizations, events, or causes
- Political organizations and related causes or events
- Anything that may be construed as controversial
- Events that do not utilize the funds to support individuals in need in the communities of Santa Cruz, Monterey, and Santa Clara Counties

The Bank supports organizations such as the United Way of Santa Cruz County, Santa Cruz Gives, and various Rotary Clubs, each of which raises and distributes a large pool of funds to a broad range of programs and nonprofit organizations. *If there is overlap between the beneficiaries, there will not be additional funding made within the calendar year (Jan – Dec).*

Organizations without a relationship with the Bank (e.g. banking account, loan or other) will not be considered.

Instructions for Donation Requests

The preferred method to submit an eligible donation request is through our [Online Application Form](#).

Requests should be submitted at least 60 days in advance of the event, program, or purpose for which funds are being solicited.

Your request must include information on how the name and/or logo of Santa Cruz County Bank will be used, if applicable, and any benefits based upon the level and amount of donation or sponsorship. *If the Santa Cruz County Bank logo is used, the Bank reserves the right to approve artwork before it is printed.*

Applicants will be notified of the decision on their requests in a timely manner.

Requests made in writing should be mailed to:

Santa Cruz County Bank
Attn: Community Benefit Program, Kim Luke
75 River Street
Santa Cruz CA 95060

Written requests should be on the letterhead of the nonprofit group requesting consideration and should include a contact name and number as well as a list of board members, if applicable.

The request should include:

- A detailed description of the program or purpose of the donation or sponsorship request
- The amount of assistance being requested
- How the local community will benefit
- Relationship to the Bank

Santa Cruz County Bank reserves the right to determine the amount and nature of the donation or sponsorship on each application, if awarded. We reserve the right to reject any request for any reason. Applications that are determined to be without merit or that are inconsistent with the purpose of the Bank's giving plan will be rejected.