



COMMUNITY BENEFIT PROGRAM INFORMATION AND APPLICATION PROCESS

Santa Cruz County Bank is strongly committed to reinvesting in our community through outreach efforts, volunteerism, participation in fundraising events and a limited number of direct philanthropic donations. The Santa Cruz County Bank Arts Collaborative program is another way we give back to the community. Santa Cruz County Bank is particularly interested in supporting organizations whose mission is related to the improvement of health and human services in our community.

Instructions for Donation Requests:

Santa Cruz County Bank will consider donation requests from non-profit organizations if made in writing to Santa Cruz County Bank, 740 Front Street, Suite 220, Santa Cruz, CA 95060. Requests should be on the letterhead of the non-profit group requesting consideration and should include a contact name and number as well as a list of board members, if applicable. Requests for support should be for the benefit of a broad base of individuals or groups within Santa Cruz County to be considered. The request should include a detailed description of the program or purpose of the donation request and must specify the amount of assistance being requested and how the community will benefit.

Requests should be submitted at least two months in advance of the event, program or purpose for which funds are being solicited.

The request must include information on how the name and/or logo of Santa Cruz County Bank will be used, if applicable. If the Santa Cruz County Bank logo is used, the Bank reserves the right to approve artwork before it is printed.

Santa Cruz County Bank generally does not make donations to:

- Sponsor Individuals
- Sponsor Athletic Teams
- Out of area groups and non-profits
- School related youth clubs or direct sponsorships to schools
- Religious or Denominational organizations, events or causes
- Political organizations and related causes or events
- Anything which may be construed as controversial
- Events which do not utilize the funds to support individuals in need in the Santa Cruz County community
- One time events

The Bank has supported organizations such as the Wharf to Wharf Race and the Monte Foundation which raise and distribute a large pool of funds to broad range of schools, athletic teams and individuals (through scholarships).

Applicants will be notified of the decision on their requests within 30 days upon receipt of the application.

Santa Cruz County Bank reserves the right to determine the amount and nature of the donation on each application, if awarded. We reserve the right to reject any request for any reason. Applications that are determined to be without merit or that are inconsistent with the purpose of the Bank's giving plan will be rejected.